



# SATOKO GRUSON

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Tokyo, Japan

**Web:** <https://satokogruson.github.io> |

**LinkedIn:** <https://www.linkedin.com/in/satokogruson/>

**Behance:** <https://www.behance.net/sq1210>

## Skills

**UX Design:** User Research · Wireframing · Prototyping · Usability Testing · Personas · Empathy Mapping  
**Tools:** Figma · Adobe XD · Contentsquare · Creative Cloud  
**Coding:** HTML · CSS · Basic JavaScript  
**Other:** Compliance · Legal Research · Localization · Cross-functional Collaboration

## Education

08/2020 - 05/2022

**Middlebury Institute of International Studies** Monterey USA  
Master of Arts: Translation and Localization Management – GPA 3.97

09/2008 - 11/2010

**BPP Law School** London, UK  
Graduate Diploma of Law

04/1995 - 10/1999

**RMIT University** Melbourne, Australia  
Bachelor of Business Administration: Human Resource Management

## Languages

**English** - Native  
**Japanese** - Native

## Certifications

### Frontend Development

SheCodes  
Sept 2023 - Present  
[Portfolio site](#)

### Full-Stack Web Development

Constructor Academy  
Nov 2023 - Feb 2024  
[Link](#) to the final presentation

### UI Design Program

Career Foundry  
Aug 2022 - May 2023

### UX Academy Foundations

Designlab  
Dec 2021 - Jan 2022

## Professional summary

UX Designer with over a decade of experience in healthcare, compliance, and SaaS sectors across Japan and Europe. Specializes in user-centered design, cross-cultural localization, and UX strategy for global audiences.

## Work history

01/2025 - Current

**Adobe KK** | Tokyo

Web Product Manager/UX Contributor (Contract)

- **Lead** UX improvements for Creative Cloud pages, optimizing user experience for the Japanese market in collaboration with global teams
- **Plan and execute** A/B tests to inform design decisions based on performance data
- **Conduct** user research to assess comprehension, value perception, and navigation on Creative Cloud overview pages
- **Manage** site updates and localization in alignment with global launches
- **Coordinate** with developers and analysts to ensure smooth implementation and post-launch tracking
- **Create** Figma mockups and interactive prototypes using global components, supporting UX enhancements through user research and A/B testing

09/2024 - 01/2025

**Cubastion Inc. for Mitsubishi Fuso Bus and Truck Corp** | Yokohama, Japan

UI/UX designer (Contract)

- Designed UI for a B2B truck management system, focusing on usability improvements and new feature integration.
- Created user flows, wireframes, and prototypes in Figma based on stakeholder feedback and engineering constraints.
- Streamlined user interfaces for complex workflows to reduce input errors and improve clarity.
- Collaborated closely with front-end developers to ensure seamless implementation.

04/2023 - 05/2024

**Freelance & Volunteer** | Europe-based

UI/UX designer

- Worked with European sustainability and healthcare startups and non-profits on web and mobile UX design projects.
- Designed responsive websites and landing pages tailored to user needs and regional contexts
- Created user flows, wireframes, and high-fidelity prototypes using Figma
- Conducted behavior analysis with Hotjar and Google Analytics to identify UX issues

- Proposed and implemented UX improvements based on research insights
- Supported multilingual UI/UX development, aligning localization with brand tone
- Collaborated in agile environments with developers and clients

*Note: Some projects were pro bono but delivered live, user-facing results*

07/2000 - 12/2020

**Marketing, Legal and Compliance** | Tokyo, Japan

Previous Experience (Full-time)

Worked across global pharmaceutical and finance firms in roles that built strong foundations in stakeholder management, research, and project coordination.

### Detailed work history

04/2019 – 12/2020

**Amgen K.K** | Tokyo, Japan

Senior Associate Compliance (Full-time)

- Managed global compliance training programs and localized SOPs and e-learning materials.

09/2018 – 03/2019

**PAREXEL Japan** | Tokyo, Japan

Site Contract Leader (Full-time)

- Oversaw clinical site agreements and coordinated terms with sponsors and investigators.

11/2017 – 08/2018

**Illumina Japan** | Tokyo, Japan

Senior Paralegal (Full-time)

- Optimized contract workflows and conducted due diligence reviews on anti-bribery compliance.

11/2004 – 05/2011

**Boehringer Ingelheim Japan Inc.** | Tokyo, Japan

Legal Operations & Marketing Research (Full-time)

- Led compliance program rollout and supported market research for pharmaceutical products.

11/2001 – 07/2004

**Primus Financial Services** | Tokyo, Japan

Sales & Marketing Analyst (Full-time)

- Designed automotive dealer incentive programs and finance templates based on user insights.

07/2000 – 06/ 2001

**Australia and New Zealand Banking Group Ltd** | Melbourne, Australia

Documentation & Settlements Officer (Full-time)

- Coordinated with credit teams to support settlements and ensure compliance amid regulatory changes.