



SATOKO GRUSON

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Tokyo, Japan

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Skills

UX Design: User Research · Wireframing · Prototyping · Usability Testing · Personas · Empathy Mapping
Tools: Figma · Adobe XD · Contentsquare · Creative Cloud
Coding: HTML · CSS · Basic JavaScript
Other: Compliance · Legal Research · Localization · Cross-functional Collaboration

Education

08/2020 - 05/2022
Middlebury Institute of International Studies Monterey USA
Master of Arts: Translation and Localization Management – GPA 3.97

09/2008 - 11/2010
BPP Law School London, UK
Graduate Diploma of Law

04/1995 - 10/1999
RMIT University Melbourne, Australia
Bachelor of Business Administration:
Human Resource Management

Languages

English - Native
Japanese - Native

Certifications

Frontend Development
SheCodes
Sept 2023 - Present
[Portfolio site](#)

Full-Stack Web Development
Constructor Academy
Nov 2023 - Feb 2024
[Link](#) to the final presentation

UI Design Program
Career Foundry
Aug 2022 - May 2023

UX Academy Foundations
Designlab
Dec 2021 - Jan 2022

Professional summary

UX Designer with over a decade of experience in healthcare, compliance, and SaaS sectors across Japan and Europe. Specializes in user-centered design, cross-cultural localization, and UX strategy for global audiences.

Work history

01/2025 - Current
Adobe KK | Tokyo

Web Product Manager/UX Contributor (Contract)

- **Lead** UX improvements for Creative Cloud pages, optimizing user experience for the Japanese market in collaboration with global teams
- **Plan and execute** A/B tests to inform design decisions based on performance data
- **Conduct** user research to assess comprehension, value perception, and navigation on Creative Cloud overview pages
- **Manage** site updates and localization in alignment with global launches
- **Coordinate** with developers and analysts to ensure smooth implementation and post-launch tracking
- **Create** Figma mockups and interactive prototypes using global components, supporting UX enhancements through user research and A/B testing

09/2024 - 01/2025
Cubastion Inc. for Mitsubishi Fuso Bus and Truck Corp | Yokohama, Japan

UI/UX designer (Contract)

- Designed UI for a B2B truck management system, focusing on usability improvements and new feature integration.
- Created user flows, wireframes, and prototypes in Figma based on stakeholder feedback and engineering constraints.
- Streamlined user interfaces for complex workflows to reduce input errors and improve clarity.
- Collaborated closely with front-end developers to ensure seamless implementation.

04/2023 - 05/2024
Freelance & Volunteer | Europe-based

UI/UX designer

- Worked with European sustainability and healthcare startups and non-profits on web and mobile UX design projects.
- Designed responsive websites and landing pages tailored to user needs and regional contexts
- Created user flows, wireframes, and high-fidelity prototypes using Figma
- Conducted behavior analysis with Hotjar and Google Analytics to identify UX issues

- Proposed and implemented UX improvements based on research insights
- Supported multilingual UI/UX development, aligning localization with brand tone
- Collaborated in agile environments with developers and clients

Note: Some projects were pro bono but delivered live, user-facing results

07/2000 - 12/2020

Marketing, Legal and Compliance | Tokyo, Japan

Previous Experience (Full-time)

Worked across global pharmaceutical and finance firms in roles that built strong foundations in stakeholder management, research, and project coordination.

Detailed work history

04/2019 – 12/2020

Amgen K.K | Tokyo, Japan

Senior Associate Compliance (Full-time)

- Managed global compliance training programs and localized SOPs and e-learning materials.

09/2018 – 03/2019

PAREXEL Japan | Tokyo, Japan

Site Contract Leader (Full-time)

- Oversaw clinical site agreements and coordinated terms with sponsors and investigators.

11/2017 – 08/2018

Illumina Japan | Tokyo, Japan

Senior Paralegal (Full-time)

- Optimized contract workflows and conducted due diligence reviews on anti-bribery compliance.

11/2004 – 05/2011

Boehringer Ingelheim Japan Inc. | Tokyo, Japan

Legal Operations & Marketing Research (Full-time)

- Led compliance program rollout and supported market research for pharmaceutical products.

11/2001 – 07/2004

Primus Financial Services | Tokyo, Japan

Sales & Marketing Analyst (Full-time)

- Designed automotive dealer incentive programs and finance templates based on user insights.

07/2000 – 06/ 2001

Australia and New Zealand Banking Group Ltd | Melbourne, Australia

Documentation & Settlements Officer (Full-time)

- Coordinated with credit teams to support settlements and ensure compliance amid regulatory changes.